



Fall Fête

SPONSORSHIP PACKET



OCTOBER 16, 2025

**Whether you're a long-time
Lawrence Hall supporter
or have just heard of us for
the first time, welcome!**



As Lawrence Hall embarks on celebrating 160 years of empowering Chicago's youth and families, we're thrilled to invite you to be a part of our legacy with a sponsorship opportunity at our signature fundraising event, Fall Fête!

This year's Fall Fête promises to be a momentous occasion, celebrating our unwavering commitment to fostering hope, healing, and resiliency.

Inside this packet, you'll discover:

- The impactful initiatives that define Lawrence Hall's 160-year journey.
- Sponsorship levels tailored to maximize your brand exposure and community impact.
- The unique ways your support will directly benefit Chicago's youth, families, and communities.

Your sponsorship isn't just a contribution; it's an investment in the future. By partnering with Lawrence Hall, you'll gain valuable brand recognition while aligning your company with a cause that resonates across Chicago.

Ready to make a lasting impact? We invite you to explore the sponsorship opportunities and join us for this momentous celebration.

Contact me directly at mtuffy@lawrencehall.org to discuss your partnership options.

Together, let's make Lawrence Hall's 160th Anniversary Fall Fête an unforgettable event and continue shaping brighter futures for generations to come.

With gratitude,

Moira Tuffy
Vice President of Development

Francisco Campus

4833 N. Francisco Ave
Chicago, IL 60625
(773) 769-3500

71st Street Campus

1818 E. 71st St
Chicago, IL 60649
(773) 360-5113

**Stewart Campus
(Foster Care)**

400 W. 76th St
Chicago, IL 60620
(312) 346-3383



LEARN MORE AT
www.lawrencehall.org

WELCOME TO LAWRENCE HALL

YOUTH SERVED* (FY2024)

Workforce Development

550

Supports career development for young adults experiencing racial, socioeconomic, and other disparities, at every phase of their employment journey.

Community Wellness

445

Promotes mentoring, restorative justice, violence prevention, and community events for a safer and healthier South Shore community.

Foster Care

349

Connects youth with safe, nurturing homes and families with services that lead to family reunification or alternative stable caregiver(s).

Creative Therapies

87

Curated sessions that help young people build skills for healthy emotional expression, communication, and relationships, while discovering their sense of identity and purpose.

Transitional & Independent Living

85

Empowers young adults to successfully transition into adulthood by providing essential life skills that support independent living.

Therapeutic Day School

69

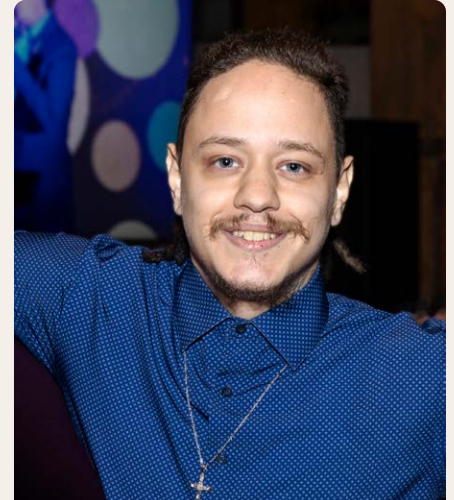
Creates personalized education programs that foster autonomy and skills mastery to prepare students for future academic and career opportunities.

Child & Family Treatment Center

53

Empowers youth facing emotional challenges through compassionate care and individualized treatment plans.

Empowering those who have experienced trauma by providing healing, stability, and community connection.



“Having that [positive influence] from these staff, it’s powerful, and it’ll impact your life. It’ll change you. That’s why I strive to be that in my career, because I’m basically what my staff were to me when I was a youth in care. I have the same position, I’m a Life Skills Educator. The staff really changed my life in the best way possible I feel like. Well, Lawrence Hall as a whole.”

– **Mario Valenza,**
a former youth-turned-Lawrence Hall staff.

**Some youth participated in more than one program and may be double-counted.*

FALL FÊTE 2024 RECAP

From new, interactive games to engaging video segments featuring our staff and volunteers, last year's Fall Fête was one of our most fun and impactful to date. Hosted by comedian Brett Walkow, it was a captivating celebration of the triumphs and resilience of our community.

The **2024 Champion for Children Award** was given to Dr. Dana Weiner, a clinical psychologist and child welfare policy researcher with over 25 years of experience. Dr. Weiner is at the forefront of reforming child-serving systems for youth facing mental health challenges, making a historic impact in system change. Get excited for this year's celebration and watch a quick recap of Fall Fête 2024 [here!](#)



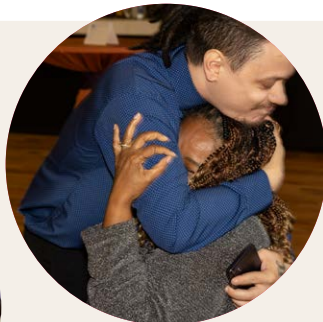
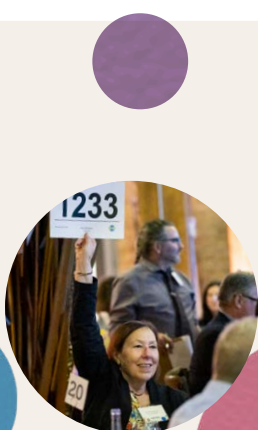
UP NEXT:

Celebrating 160 Years of Lawrence Hall at Our 13th Annual Fall Fête

WHEN: OCTOBER 16, 2025
FUNDRAISING GOAL: \$350,000!

Visit lawrencehall.org/FallFete2025

Join us at this year's Fall Fête as we honor 160 years of history, celebrate the vibrant spirit of today, and look forward to a bright future. This event isn't just about enjoying a delicious dinner, exciting raffles, and live entertainment—it's a chance to hear inspiring stories and witness the resilience and achievements of our youth. By attending, you'll be part of Lawrence Hall's mission to change lives and build a stronger, more hopeful community for all. Together, we celebrate the past, embrace the present, and create a legacy for tomorrow.



A look back at Fall Fête 2024



FALL FÊTE SPONSORSHIP OPPORTUNITIES

Ready to be a big part of our youth and families' lives? Choose your tax-deductible sponsorship level online at lawrencehall.org/FallFete2025/Sponsor, or fill out and email this PDF form to Maddy at mbrennan@lawrencehall.org.

	\$2,500 GUARDIAN OF HOPE	\$5,000 ACTIVIST FOR JUSTICE	\$7,500 EDUCATION ADVOCATE	\$10,000 COMMUNITY CHAMPION	\$15,000 EMPOWERMENT LEADER	\$25,000 BRONZE HARDY HERO*	\$35,000 SILVER HARDY HERO*	\$50,000 GOLD HARDY HERO*
Logo/name and website link on the Fall Fête website	✓	✓	✓	✓	✓	✓	✓	✓
Logo/name scrolling on video screens at event	✓	✓	✓	✓	✓	✓	✓	✓
Event program ad space	Name listed	1/4-page ad	1/2-page ad	Full-page ad	Full-page ad	Full-page ad	Full-page ad	Full-page ad
Tables at event (table seats 10)		1	1	1	2	2	2	2
Logo/name in all social media/email promotions		✓	✓	✓	✓	✓	✓	✓
Logo/name in event invitations			✓	✓	✓	✓	✓	✓
Verbal recognition at event				✓	✓	✓	✓	✓
Name on plaque displayed at Lawrence Hall						✓	✓	✓
VIP invitations to youth events (Graduation, talent shows, etc.)							✓	✓
Future VIP event with our CEO								✓
CHECK TO SELECT LEVEL	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



* In 1909, Francis Hardy purchased land at the corner of Lawrence and Francisco and donated five acres to the Chicago Home for Boys and the Newsboys' and Bootblacks' Association to build a new boys home. Our Hardy Hero distinctions honor the community leaders who generously support the mission and vision of Lawrence Hall.

If mailing, please return your completed registration form to:

Lawrence Hall, ATTN: Madeline Brennan 4833 N. Francisco Ave, Chicago, IL 60625

Company Name (as it should appear in event materials)

Contact Person

Phone Number

Email

Mailing Address

City

State/Zip

I have enclosed a check for \$_____ payable to Lawrence Hall.

Charge \$_____ to my VISA Mastercard Amex Discover

Card Number

Expiration Date

CWV

Name on Card

OTHER WAYS TO SUPPORT FALL FÊTE

Event Program Book

¼-page ad \$500

½-page ad \$750

Full-page ad \$1,200

In-Kind Donation

Donate an item, experience, or service for our raffle or auction. Write your intended donation(s) below, and contact Laryssa at lsykes@lawrencehall.org or (773) 334-7736.

Three-Year Partner

Commit to the same Fall Fête sponsorship level for three years and receive VIP benefits including a future VIP event with our CEO.



OCT 16 | Fall Fête | 2025



Program Book Ad Specs

With a program book ad, you can honor a person or business, promote your own company, or celebrate the mission of Lawrence Hall.

FILE FORMATS

- All colors must be converted to CMYK. NO spot colors.
- Resolution of 300 dpi
- Vector format (EPS, AI, or PDF accepted)
- NO bleeds or crop marks

SUBMISSION

Submit final artwork **no later than Friday, September 5, 2025** to Maddy Brennan at mbrennan@lawrencehall.org. For questions about artwork specifications, contact Maddy at (872) 250-0218.



FULL PAGE

5.5" x 8.5" ad area
5.0" x 8.0" text area



HALF PAGE

5.5" x 4.25" ad area
5.0" x 3.75" text area



QUARTER PAGE

2.75" x 4.25" ad area
2.25" x 3.75" text area